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For more information contact:

Megan Wessling, Marketing Manager Yolo Federal Credit Union Direct Line: 530-669-6373 mwessling@yolofcu.org

## FOR IMMEDIATE RELEASE

## Yolo Federal Credit Union Announces New Sycamore Pointe Branch Supervisor

<u>Yolo County, CA:</u> Yolo Federal Credit Union is pleased to announce the promotion of Peter Playford to Branch Operations Supervisor at the Sycamore Pointe location. Playford joined Yolo Federal Credit Union in 2018 as a Member Service Representative before being promoted to Fraud Specialist in the Digital Payments Department.

"Peter's commitment to excellence and desire to help our community achieve financial access makes him an ideal fit for the role," said Kelley Jacobsen, Yolo FCU Vice President of Marketing & Operations. "We are excited to have him on our team leading the Sycamore Pointe Branch."

The Sycamore Pointe Branch is part of Yolo Federal's branch of the future with enhanced technology. As the Branch Operations Supervisor, Playford will ensure an exceptional member experience when conducting their banking at the branch. "As the Sycamore Pointe Supervisor, it's my responsibility to support my team so they can provide 5-Star Service to our members," said Playford.

Throughout his career at Yolo Federal, Playford has demonstrated his support of Yolo County communities. "I love Yolo Federal's authentic commitment to serve the community," said Playford. "I enjoy supporting that commitment by giving back to the communities we serve."

Yolo Federal Credit Union has been serving the local communities since 1954. Membership is available to anyone that lives, works, worships, or attends school in Yolo County. Yolo FCU is federally insured by the NCUA. To learn more about Yolo Federal Credit Union, or to open your account, visit www.yolofcu.org, visit a local branch, or call (530) 668-2700.

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