



**Yolo Federal**  
Credit Union

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**FOR IMMEDIATE RELEASE**

**Yolo Federal Credit Union Donates \$6,000 for Big Day of Giving**

Yolo County, CA: Yolo Federal Credit Union announced they have selected two Yolo County organizations for the Big Day of Giving, donating a total of \$6,000. “Our mission is focused on helping those in Yolo County achieve financial success,” said Kelley Jacobsen, Yolo FCU VP-Marketing and Operations. “Big Day of Giving is an opportunity to provide the financial support local non-profits need to succeed with their mission.”

“Big Day of Giving brings awareness to the non-profit sector and is an opportunity for the Yolo County community to come together and support local causes,” said Jenee Rawlings, Yolo FCU President/CEO. “Organizations like Thriving Pink and Computers 4 Kids provide critical services that strengthen our community. Donations like ours help ensure they can continue to do important work and make a difference in people's lives.”

Thriving Pink is the only local nonprofit in Yolo County that focuses on serving and supporting the local breast cancer community. They connect newly diagnosed individuals with Pink Peers to guide them through the challenges of breast cancer and provide individual financial grants to help local breast cancer survivors with immediate and direct needs. “Cancer has touched many of our lives, and there are many wonderful charity organizations nationwide dedicated to cancer research,” said Rawlings. “Thriving Pink is a local non-profit that specifically services and supports our friends and neighbors right here in Yolo County, so we felt it was appropriate to support local.”

“We were founded on the philosophy of ‘people helping people,’ and Computers 4 Kids helps provide much-needed technology to the children in our community who need it the most,” said Jacobsen. Computers 4 Kids is dedicated to improving the technical skills and educational outcomes of underserved students by placing a computer in the home of every K-12<sup>th</sup> grade student in the Washington Unified School District.

Yolo Federal Credit Union has been serving the local communities since 1954. Membership is available to anyone who lives, works, worships, or attends school in Yolo County. Yolo FCU is federally insured by the NCUA. To learn more about Yolo Federal Credit Union, visit [www.yolofcu.org](http://www.yolofcu.org) or call (530) 668-2700.

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