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FOR IMMEDIATE RELEASE
Yolo Federal Credit Union CEO Jenee Rawlings Named a Most Admired CEO

Yolo County, CA: Yolo Federal Credit Union is proud to announce their President/CEO, Jenee Rawlings, was named a “Most Admired CEO” by the *Sacramento Business Journal* for her outstanding leadership over the past year.

Jenee’s tenure at Yolo FCU spans over three decades. Having started her career as a teller, she’s worked in nearly every department at the credit union. Her experience, knowledge, and commitment to a culture of caring helped her successfully navigate challenges from the pandemic.

“We have a lot of tenure within the credit union, and even as we evolve and grow, we are truly like a family. We have always worked to maintain a strong culture of high performance, diversity, and teamwork,” said Rawlings. “During the pandemic, we have also worked to highlight our culture of caring — for our members and each other. We have deployed the necessary technology to allow as many people to work from home as possible.”

Rawlings has firsthand experience of being a working parent, having raised 2 daughters during her career at the credit union. Making accommodations for those with additional responsibilities at home has been important to her, and she’s been committed to enhancing technology to enable remote work.

Yolo FCU has continued to support Yolo County during the pandemic through their philanthropic initiatives. This included large donations to Suicide Prevention of Yolo County and the Davis Phoenix Coalition, as well as small business grants. “Our communities have faced unprecedented hardships due to the pandemic,” said Rawlings. “It’s important that we provide support to ensure they are able to continue their goodwill.”

She attributes much of the credit union’s success to their corporate culture of Accountability, Adaptability, Ambition, Authenticity, and being Awesome. “I expect my team to bring their A-Game,” said Rawlings. “I am fortunate to have a very creative and compassionate team of leaders who work alongside me, and together, we have worked very hard to support our employees through this challenging time.”

Jenee will join other CEO honorees during a black-tie awards event in Sacramento this March. Visit the *Sacramento Business Journal* for a full article and list of other honorees.

Yolo Federal Credit Union has been serving the local communities since 1954. Membership is available to anyone who lives, works, worships, or attends school in Yolo County. Yolo FCU is federally insured by the NCUA. To learn more about Yolo Federal Credit Union, visit www.yolofcu.org or call (530) 668-2700.

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